#IAmBilingualSG Call for Projects
Frequently Asked Questions (FAQs)

Application Guidelines

1. What is the application process?

Interested applicants will need to complete an online application form (available on www.bilingualism.sg) and provide the following details i.e.
☐ application details
☐ project details
☐ project cost
☐ online link to access the completed project

2. When can I submit for the #IAmBilingualSG Call for Projects?

The submission window is from 6 May 2020 to 31 July 2020, 2359hrs.

Please email soft copy of Application Form to moe_lkyfb@moe.gov.sg

3. Can I submit more than one project?

Yes, you may submit multiple projects, as long as your projects are of different content and nature. Please submit separate applications for different projects.

4. Who can apply?

This Call for Projects is open to Singaporeans and Permanent Residents and locally-registered organisations and institutions.

5. How will you determine the amount of grant to be awarded to each project? What is the minimum or maximum amount of grant for each successful project?

We accept worthy and good projects of any scale as long as it meets the eligibility criteria. The amount of incentive to be awarded is dependent on the project meeting the evaluation criteria.

Lee Kuan Yew Fund for Bilingualism reserves the right to make the final decision on the amount of grant to be awarded.

6. What is the project eligibility criteria?

Projects must be aligned with the #IAmBilingualSG Call for Projects objectives of
  (i)   helping parents/caregivers of young children 0-6 years old to engage and coach their children in learning and using Chinese language, Malay language and Tamil language at home
  (ii) enabling young children aged 0-6 years, to enjoy and learn Chinese language, Malay language and Tamil language at home in a fun and creative way.

Project Scope
Non-Exhaustive Examples of Projects:

- Videos (Explainer, Enactment, Educational, Edutainment)
- Animation (Explainer, Enactment Educational, Edutainment)
- Electronic Books/Interactive Books
- Mobile Apps
- Customisable Online Tools
- Online Games
- Songs and Rhymes

Note: Applicants should be copyright owner or sole licensor of the project content and have not previously granted any rights to any third party. If applicants are not the copyright owner or sole licensor of the project content, applicants should have obtained written clearance from the copyright owners for this application.

Target Audience
☐ Parents/Caregivers of children 0-6 years old
☐ Children 0-6 years old

Projects should be produced for online use for parents/caregivers, guided use by parent/caregivers, interaction between parent/caregivers and child or as a multi-generation household.

Evaluation Criteria
☐ Suitability
☐ Presentation
☐ Creativity

Design Considerations
☐ Projects should be skill & age-appropriate for its intended audience (e.g. parents/caregivers of children 0-6 years old, children aged 0-6 years old)
☐ Recommended length of each video/animation should be maximum of 10 minutes.

7. When would the outcome of the submission be ready?

Applicants would be informed of the outcome within 3 months after submission of project.

8. How soon would successful applicants receive the grant?

Grants would be disbursed within 2 months of notification of outcome.

9. How do I acknowledge Lee Kuan Yew Fund for Bilingualism and #IAmBilingualSG for my approved project?

All approved projects must carry Lee Kuan Yew Fund for Bilingualism and #IAmBilingualSG branding and hashtags.

10. Can I retain intellectual property (IP) rights for the project?

Successful applicants will retain the IP rights for supported projects.
However, for projects selected to be awarded grants, Lee Kuan Yew Fund for Bilingualism reserves the right to
>   (a) use and publicise the selected projects on its official and partner platforms indefinitely
>   (b) upload and share the projects online for use by members of the public without fees or charges indefinitely

Submitting an application automatically means applicants are agreeing to abide by the terms and conditions set by Lee Kuan Yew Fund for Bilingualism (the "Fund").

11. I have further questions to clarify with regard to my application.

Please email to moe_lkyfb@moe.gov.sg.